

CHAD: Children Have An iDentity

This safety seat child identification program has been developed as a result of a traffic crash involving a 13-month-old boy named Chad. The babysitter who had been driving was killed. Chad was injured, but no one at the scene knew his identity. Only because an emergency room nurse recognized him could his parents be quickly located and his injuries be treated. To ensure rapid identification of your child in such an emergency, please fill out this sticker and place it on the right corner (child's right) under the cushion or center back of your child's safety seat.

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