

Safe Kids Wisconsin Strategic Plan 2021-24

	Priorities	Strategies	Responsible party	Target date	Expected outcomes
Coalition Management	1. Collaboration	<ol style="list-style-type: none"> 1. By March, 2022 hold 2 roundtable sharing meetings to discuss ideas, details, challenges with opportunities for questions 2. By June 30, 2022 complete 1 program sharing document(details, challenges, lessons learned) from each coalition on one focus area. 3. By June 20, 2022 have each coalition post 1 tool/idea/resource on the Slack system for Safe Kids WI. 4. By December 2021 hold 4 coordinator meetings for coalition coordinators. 			Coordinators will have access to more resources and tools, building stronger, successful coalitions.
	2. Development	<ol style="list-style-type: none"> 1. By December 2021 provide a learning opportunity to coalition coordinators on tools for virtual efforts (i.e. Jamboard, Google Docs/Sheets/Forms, or others) 			Coordinators will have increased understanding of virtual tools available to use with coalition
Programming	3. Advocacy	<ol style="list-style-type: none"> 1. By December 2024 educate legislators on child safety laws and potential to enhance existing laws. 			Enhanced child safety laws to reduce child injuries.
	4. Evaluation	<ol style="list-style-type: none"> 1. By June 2022, bring in an expert to provide support through webinars, sessions, etc to help coalitions learn more about evaluation and goal setting to help with individual coalition goals. <ul style="list-style-type: none"> * learn how to translate data into useful info/measurable * learn more about Quality Improvement and better tools that we can use in our coalitions...how to use them. * How to identify if a topic is a trend or a topic 2. By December 2021 identify more tools for coordinators to use. <ul style="list-style-type: none"> * Identify resources for evaluation, surveys and available data. * tools to be grouped by adult and age appropriate to children/students * how to identify data to a smaller segment (i.e. a municipality vs. county) * Feedback for Trauma Surgeons/ ED's etc... on trends they are seeing and what they feel should be focused on. 			Increased understanding of data use, data interpretation and evaluation to guide local programming.

5. Resources	<ol style="list-style-type: none"> 1. By January 2023 Coalition coordinators to share youth focused resources (PPT, worksheets) they've created and to review resources from others. *Workgroup to determine gap areas and pursue exploring additional resources or creation of resources. 2. By December 2022 create Fast Facts sheets about child injuries in the state by age group 3. By June 2021 create a shared calendar of weekly/monthly/annual topics that coalitions use statewide to put info out at the same time on the topic area. 	*		Increased access to tools to strengthen injury prevention programs at the local level.