Trunk Junk winter driving safety campaign What's in their trunk?

It's time to talk about Trunk Junk! You know, the kind of junk that piles up in your car each year and fills up the trunk? The shoes, water bottles, snacks, and who knows what else! Children's Wisconsin is partnering with State Farm to educate teens about cleaning out their trunk and getting prepared for another Wisconsin winter.

The first 20 Wisconsin schools to sign up for this educational campaign will receive a kit full of safety items to provide their participating students. The kit includes: mini flashlights, ice scrapers, tire gauges, gift cards, jumper cables, first-aid kits, and winter hats. Schools are encouraged to host an event in November to help teens clean out their trunks and fill them with safety items. Email teendriving@childrenswi.org with questions.

Register here





Your safety kit will be mailed to your school.

childrenswi.org/teendriving



