

2021 Injury Prevention Social Media Calendar

<i>Date</i>	<i>Social Media Focus Topic</i>	<i>Toolkit</i>
January		
Jan. 18-24	Carbon Monoxide Safety	Home Safety
	Winter Sports	Winter Play & Sport Safety
	Car Seats & Puffy Coats	Child Passenger Safety
February		
Feb. 6	TV Tip-Overs	Home Safety
Feb. 15-21	Burn Awareness Week	Fire & Burn Safety
Feb. 22-28	Button Batteries	Home Safety
March		
March 14	Smoke alarms	Fire & Burn Safety
March 18	Brain Injury Awareness Week	Play & Sports Safety
March 21-27	National Poison Prevention Week	Home Safety
	Rail Safety	
April		
April 5-9	National Window Safety Week	Fall Safety
April 5-11	National Public Health Week	
April 7	World Health Day	
April 27-May 1	Playground Safety Week	Play & Sports Safety
	Distracted Driving Awareness Month	Teen Driving Safety
	National Youth Sports Safety Month	Play & Sports Safety
	Laundry Safety	
	Lawn Mower Safety	
May		
May 1	National Heatstroke Prevention Day	Child Passenger Safety
May 5	National Bike to School Day/Month	Play & Sports Safety
May 17-23	Global Road Safety Week/Global Youth Traffic Safety Month	
May 22-28	National Safe Boating Week	
May 31	Memorial Day – Summer Safety	Fire & Burn Safety & Play & Sports Safety
	Child Passenger Safety Technician Month	CPST Certification Course
	Water Safety Month	Water Safety

June		
June 1-7	National CPR & AED Awareness Week	
June 17	World's Largest Swimming Lesson	Water Safety
June 23	Sports Safety – National Hydration Day	
	Heatstroke	Child Passenger Safety
	Home Safety Month	Home Safety & Fire & Burn Safety
	Summer Safety/Grilling Safety	Fire & Burn Safety, Play & Sports Safety & Water Safety
July		
July 4	Independence Day- Firework/Grilling/Water Safety	Fire & Burn Safety & Water Safety
	Beach/Open Water Safety	Water Safety
	Heatstroke	Child Passenger Safety
	Pedestrian Safety	Pedestrian Safety
	Bike Safety	Play & Sports Safety
August		
	Back to school: Pedestrian Safety	Pedestrian Safety
	Heatstroke	Child Passenger Safety
	Grilling	Fire & Burn Safety
September		
Sept. 19-25	National Child Passenger Safety Week	Child Passenger Safety
Sept. 20-26	National Rail Safety Week	
	Baby Safety Month	
	Heatstroke	Child Passenger Safety
October		
Oct. 3-9	Fire Prevention Week	Fire & Burn Safety
Oct. 6	International Walk to School Day	Pedestrian Safety
Oct. 9	Home Fire Drill Day	Fire & Burn Safety
Oct. 17-23	National Teen Driver Safety Week	Teen Driving Safety
Oct. 17-23	National School Bus Safety Week	
Oct. 31	Halloween Safety	
	Sudden Infant Death Syndrome (SIDS) Awareness Month	Home Safety
November		
Oct. 31- Nov. 6	CO Awareness Week	Home Safety
Nov. 7	Fall Back - Smoke Alarms	Fire & Burn Safety
Nov. 18	Injury Free Day	
Nov. 25	Thanksgiving- Cooking Safety	Home Safety
	Gas Fireplace Safety	Home Safety
	Trunk Junk	Teen Driving Safety

December		
	Holiday Safety- Toy, Fire, Poisoning	Home Safety & Fire & Burn Safety
	Winter Safety	Play & Sports Safety